

INDIA TAX INFO PVT. LTD.

# GROCERY Make Your Life Easy

Always there for you



Apni dukan was founded in 2019 in Delhi by India Tax . Apni dukan has grown into India's largest online supermarket with over18,000 products from over 1000 brands and presence in all over India. Apni dukan online store offers a variety of products across various categories: Fresh Fruits & Vegetables, Grocery & Staples, Beverages, Bread, Dairy & Egg products, Branded Foods, Meat, Personal Care and Household products. bigbasket is committed to making life simpler and grocery shopping a breeze!

# What is Apni Dukan

Apni dukan is India's largest online food and grocery store. With over 18,000 products and over a 1000 brands in our catalogue you will find everything you are looking for. Right from fresh Fruits and Vegetables, Rice and Dals, Spices and Seasonings to Packaged products, Beverages, Personal care products, Meats – we have it all.

Choose from a wide range of options in every category, exclusively handpicked to help you find the best quality available at the lowest prices. Select a time slot for delivery and your order will be delivered right to your doorstep, anywhere in India. You can pay online using your debit / credit card or by cash. We guarantee on time delivery, and the best quality!



Apni dukan thrives on out of the box thinking and relentless pursuit of excellence. We are looking for people who share our passion for building world class product. If you are excited about the prospect of changing the way India shops for groceries and being a pioneer — then this a great home for you. Not to mention the thrill of building produxcts that millions use on a daily basis and using cutting edge technology to make the products customers love.

We pride ourselves in solving customer problems in the most efficient and elegant ways. Everything we do is guided by our core culture and values.

# Why should I use Apni dukan?

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### **POPULAR BRANDS:**

- Amul,
- Haldirams,
- Tropicana,
- Kelloggs,
- Dettol,
- MTR,
- IVIII
- Bru,
- McCain,
- Ariel,
- Britannia,
- Nescafe,
- Colgate,
- Horlicks,
- Galaxy,
- Complan.

## POPULAR CATEGORIES:

- Fruits & Vegetables,
- Basmati Rice,
- Green Tea,
- OTC,
- Cheese,
- Dry Fruits,
- Chocolates & Sweets,
- Soft Drinks,
- Energy Drinks,
- Bakery, Cakes & Dairy,
- Olive Oils,
- Foodgrains, Oil & Masala,
- Sunflower Oils,
- Liquid Soaps & Bars.



Being green is part of the culture at Apni dukan . An offline grocery store requires stocks to move from a regional distribution centre to the individual stores, and then someone from each family has to make multiple trips to the store to do their shopping.

Supermarkets consume a lot of energy for lighting, air-conditioning and powering their refrigerators and freezers. We bypass these, bringing products to you straight from the wholesaler to your doorstep which cuts down on a lot of carbon emissions generated by

We minimize the use paper and plastic bags while delivering our products, all products are delivered in crates which are taken back and reused. Our fruit and vegetable trays are recyclable and we request our customers to return them to us so that we can reuse them.



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